

# Can you come up with a great campaign name?

## Children in Care Council (England) Competition £100 gift voucher for winning entry

### What's our campaign about?

We have started a new campaign to make sure every child and young person who needs an independent advocate can have one.

Independent advocacy helps children and young people to:

- express themselves
- make and influence decisions
- have their views and wishes heard at all times.
- bring about positive change
- get their rights respected

### Guest Judge: Ben Ashcroft



*"As a child in care I was moved many times, to many different parts of the country maybe because I had problems with drugs, anger, loss, offending behaviour and being imprisoned. In some cases, the problems followed the moves. Now I'm in a good place but it has been hard.*

*You must lead your own life but never, ever doubt your potential. Did the angry, drug abusing, depressed, offending me ever imagine speaking in Parliament? Of course not, but I did; or on National TV and Radio but I did. You can be whatever you want to be. That's why I think this competition is an excellent opportunity for young people to be involved with things that affect them and help their brothers and sisters in care now and in the future.*

*I campaign because I'm passionate about you and others like you having better chances than I did. In September, I walked from Halifax to Parliament (300 miles!) on behalf of a campaign I helped set up, called Every Child Leaving Care Matters. I'm really looking forward to judging this competition, and expect to see many excellent entries."*

Turn over for more details and how to enter >>

## Our 3 campaign goals

We are working with many others who care about children's rights to press for 3 things:

1. We want the Government to have a national plan for making sure every child and young person who needs an advocate gets one, and that advocates do an excellent job.
2. We want the law to give children and young people the right to an independent advocate.
3. We want independent advocates to regularly visit places where children and young people live together in groups – like children's homes, residential schools, mental health inpatient units and custody. This is so children and young people get to know their rights and have support when they need it.

## Could you come up with a CAMPAIGN NAME for us?

If you are a member of a Children in Care Council in England, please enter our competition. We are looking for a word (or group of words) that sums up what our campaign is about.

Enter by sending an email to [info@article39.org.uk](mailto:info@article39.org.uk) by **Friday 12th January 2018**. Tell us your proposed campaign name, and why you think it will help us run a winning campaign. Please include the name and email of one of the people who helps run your Children in Care Council, and tell us your age and how long you have been a member of the Council.

***The winning entry will be announced on 29th January 2018.***

## Other Judges

Our other judges have all been promoting and protecting the rights of children and young people for many years. They are:

Brigid Robinson, Managing Director of Coram Voice



Carolyne Willow, Director of Article 39



Claire Hyde, Assistant Chief Executive of NYAS



Jon Fayle, Co-Chair of National Association of Independent Reviewing Officers



John Kemmis, Article 39 Expert Panel member



Marc Bush, Chief Policy Advisor at YoungMinds

